

Association of Municipalities of Tartu County

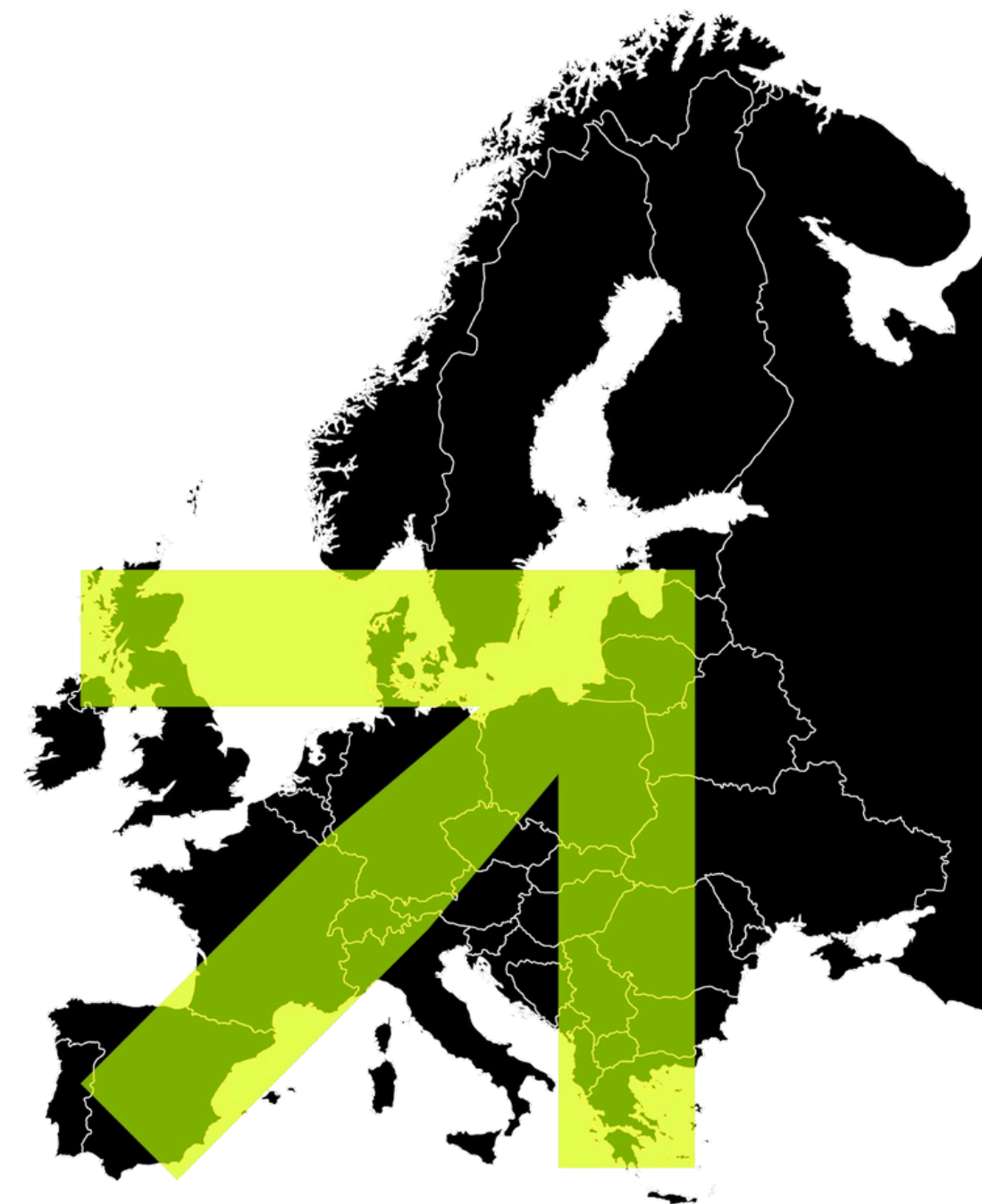
Sven Tobreluts

CEO

21th May



Association of Municipalities
of Tartu County



Tartu 2024

European Capital of Culture

REGION CHARACTERIZATION

Tartu County

- Tartu County is the second largest county in Estonia.
- 161 214 inhabitants, 98 253 of them living in the City of Tartu.
- Tartu is the centre of attraction for the Southern Estonia.
- World-class educational institutions, medical and science institutions, diverse business environment.
- Active communities.
- Green and safe living environment.
- Unemployment rate in March 2023: 8,1% in Estonia, 6,9% in Tartu County.
- World-class cultural life: Tartu together with Southern Estonia is the European Capital of Culture in 2024.



Tartu
2024 European
Capital
of Culture

The Association of Municipalities of Tartu county

We associate eight local municipalities. Our priorities for action are **culture, education, welfare**, as well as **various cooperation activities** at county, **regional, national and international level**.

Our Vision

The Association of Municipalities of Tartu County is a professional regional cooperation organisation renowned in Estonia for being a cooperative partner who is focussed on providing solutions.

Our Values

We attach great importance to co-creative mindset, encourage the involvement of various stakeholders in the development process and share the following core values: cooperativeness, readiness to innovate, reliability, competence, orientation towards solutions.

[Homepage](#)

[Tartu County Development Strategy 2040](#)

The Association of Municipalities of Tartu county

Strategic leadership :

- Tartu County Development Strategy 2040
- Tartu County Sustainable Energy and Climate Action Plan(SECAP)
- Tartu County Health and Well-Being profile
- Tartu County Cultural Strategy
- Tartu County Circular Economy Roadmap
- Tartu County Sustainable Mobility Plan(SUMP)

TARTU COUNTY DEVELOPMENT STRATEGY 2040



VISION 2040

The smart, sustainable, and inclusive Tartu County is one of the most prosperous living and business environments in Europe

FOCUS AREAS

F1 WELL-BEING
Education, youth work, social work, culture, sports, security, public health

F2 LIVING ENVIRONMENT
Climate and energy, natural resources, environmental awareness, nature protection, waste, nature recreation

F3 ENTREPRENEURSHIP
Research, development, innovation, business support services and ecosystem, tourism

F4 MOBILITY
Spatial development, mobility infrastructure, public transport

STRATEGIC OBJECTIVES

S1 The diverse, innovative, and accessible services of Tartu County empower residents and support communities



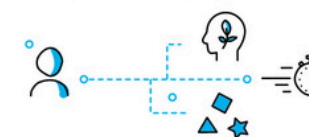
S2 The living environment of Tartu County is clean, safe, and inspiring, the living conditions here are the best in Europe



S3 Creativity and entrepreneurship are valued in Tartu County, and the county has a favourable environment for the development of smart, responsible, and viable companies



S4 The people of Tartu County have environmentally friendly, needs-based, diverse, and fast connections both inside and outside the county



OVERARCHING PRINCIPLES



Sustainability



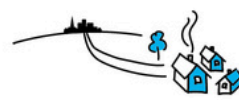
Innovation



Smart governance



Healthy life years



Urban and rural cohesion

WELL-BEING

ENTREPRENEURSHIP

LIVING
ENVIRONMENT

MOBILITY

FOCUS AREAS

Living environment

The living environment of Tartu County is clean, safe, and inspiring, the living conditions here are the best in Europe.

Measures

- Implementation of the principle of circular economy.
- Creating prerequisites for renewable energy deployment and carbon sequestration in landscapes.
- Developing green communities and raising environmental awareness.
- Planning and building the infrastructure necessary for the functioning of a sustainable living environment.

Living environment

KEYWORDS

Carbon
fixation

Climate
awareness

Internet
light cable

Recreation
areas

**Green and
circular
economy**

Local
systems

River Emajõgi
network

Energetics

Water and
sewage

District heating

We can lead the green revolution at the local level, in a smaller community quicker than in national or global level.



Tartu 2024

EU projects

- Interreg BSR „Baltic States Food coalition“ – sustainable and healthy school meals. „Farm-to-School“
- Interreg BSR „Circular Foodshift“ – lead partner, **SeAMK**
- Interreg BSR „eRural resilience“ – lead partner, **Into Seinäjoki Oy**
- Interreg Europe - Good Cities
- Interreg Europe – UrbanCOOP
- Interreg Europe – RuralYouthFuture
- Interreg Europe – RuralProofing

**Tartu
2024**

EUROPEAN CAPITAL OF CULTURE TARTU 2024

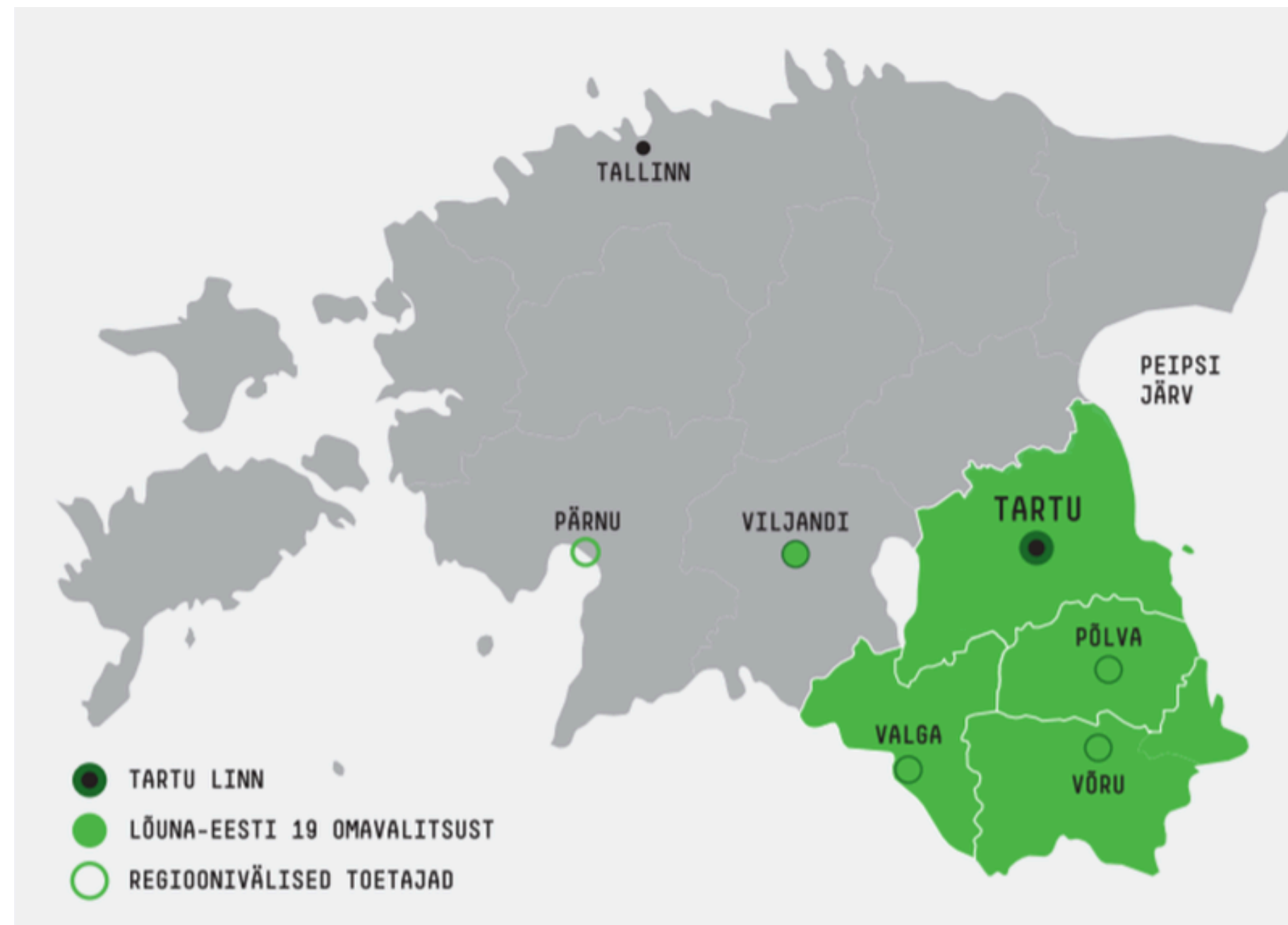
Tartu together with Southern Estonia is the European Capital of Culture in 2024

→ Tartu 2024 is the main event in Estonia that offers special cultural experiences in Tartu and Southern Estonia.

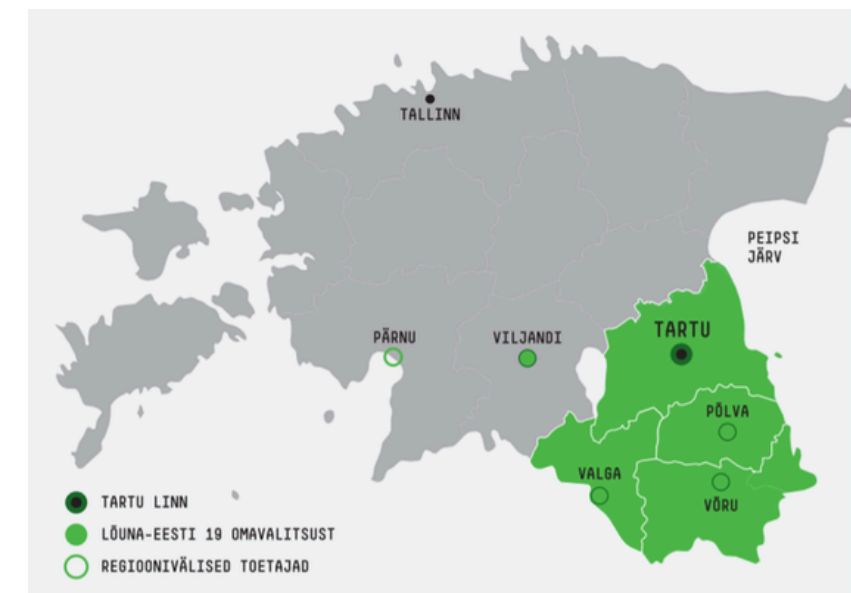
→ Tartu 2024 artistic concept is Arts of Survival.

→ **Tartu 2024 opening was January 26, 2024.**

<https://tartu2024.ee/en>



THANK YOU AND WELCOME TO TARTU!



<https://tartu2024.ee/en>